Q3'12 Earnings Release

October 30, 2012





Results are preliminary and unaudited. Therefore, the figures in this material are subject to change during the independent auditing process.

Please note that statements that describe the company's business strategy, outlook, plans or objectives are also forward-looking statements. All such forward-looking assumptions and statements involve known and unknown risks, and uncertainties that could cause actual results to be materially different than those expressed in this material.





Q3'12 Results

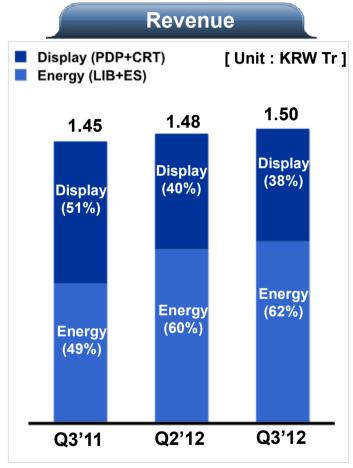




Q3'12 Results

[Unit: KRW Bn]

	Q3'11	Q2'12	Q3'12	YoY	QoQ
Revenue	1.447.7	1,477.4	<u>1,502.9</u>	+55.2	+25.5
Operating Profit (%)	43.0 (3.0%)	84.0 (5.7%)	1,520.5 ^{**} (101.2%)	+1,477.5	+1,436.5
Pre-Tax Profit (%)	135.9 (9.4%)	166.3 (11.3%)	<u>1,641.7</u> (<u>109.2%)</u>	+1,505.8	+1,475.4
Net Income (%)	100.0 (6.9%)	105.3 (7.1%)	<u>1,198.5</u> (79.7%)	+1,098.5	+1,093.2







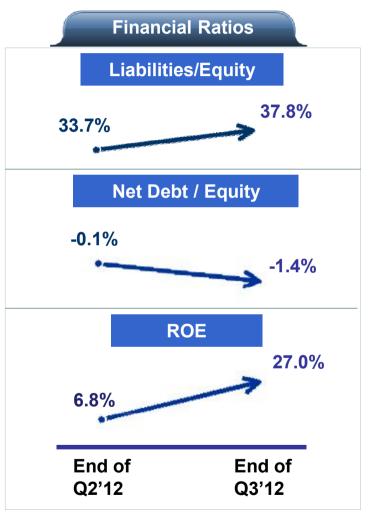
^{} Q3 Operating Profit Includes One-off Income of KRW 1,435.0 Bn**

Q3'12 Financial Status

[Unit: KRW Bn]

_	[Onit : KKW Dir]				
	End of Q2'12	End of Q3'12	QoQ		
Assets	8,589.6	<u>10,578.0</u>	+1,988.4		
Liabilities	2,167.2	<u>2,903.4</u>	+736.2		
Equity	6,422.4	<u>7,674.6</u>	+1,252.2		
Cash Equiv.	699.2	<u>838.7</u>	+139.5		
Debt	695.2	_728.2	+33.0		





** BPS: 137,753 KRW (End of Q2)

 \rightarrow 165,397 KRW (End of Q3)





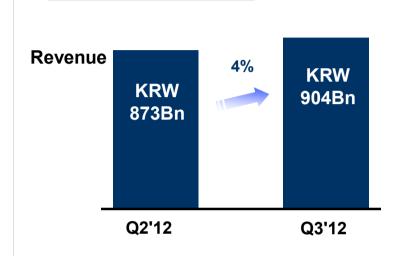
Q3'12 Results & Q4 Market Outlook





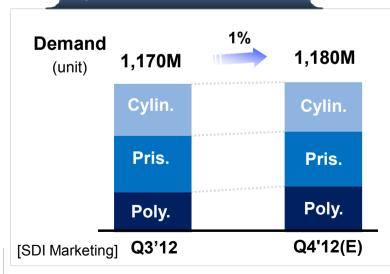
LIB - Q3 Results & Q4 Market Outlook

Q3'12 Results



- >> Q3'12 Revenue : KRW 904Bn (YoY 18%↑, QoQ 4%↑)
 - Solid Growth in Sales
 - · Large-sized Poly. LIB for New Tablet · Slim NPC
 - · High-density Pris. LIB for Smartphone
 - Diversified Product Portfolio & Value-added
 Driven by Expansion in New Applications

Q4'12 LIB Cell Market



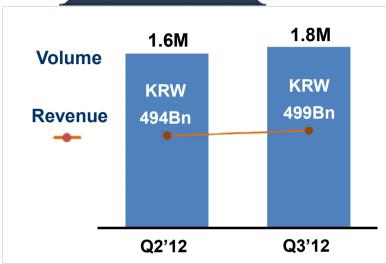
- >> Q4'12 LIB Cell Demand : 1,180M (QoQ 1%↑)
 - Tablet: Surging Demand of Poly. LIB from Rush on New Products with Various Sizes & Prices
 - HHP : Strong Demand of High-density Pris. LIB for Smartphone
 - NPC : Increasing Adoption of Poly. & Pris. LIB for Slim Devices
 - P/tool : Sustaining Cylin. LIB Market
 by Steady Increase in Adoption of LIB





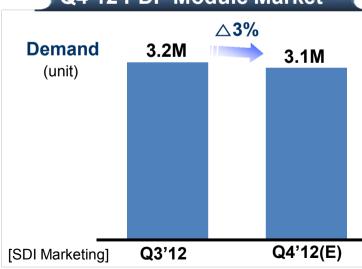
PDP - Q3 Results & Q4 Market Outlook

Q3'12 Results



- > Q3'12 Volume : 1.8M (YoY 8%↑, QoQ 11%↑)
 - Sales Expansion of Large-sized Models for Developed Market
 - Aggressive Marketing with 60" Competitive Model
 - Early Sell-in for US B/F Promotion
 - Sustainable Sales Growth of Economic Models for Emerging Markets
 - Increase in Strategic Models (43")

Q4'12 PDP Module Market



- >> PDP TV Demand : 3.0M/Q3 → 3.4M/Q4
 - Seasonal Peak in Developed Market (18%↑), Gradual Growth in Emerging Market (10%↑)
- ≫ PDP Module Demand : 3.2M/Q3 → 3.1M/Q4
 - Module Supply Started from Q3 ahead of Seasonal Events
- > Responding to Year-end Events & Chinese New Yr. Promotions





Summary

'Beyond Comparison' (Core Business)



'Choose and Focus' (New Business)

Core Business

- Leading Industries as Global No.1
 - IT LIB
 - · Product Mix Improvement by Sales Growth of Widen Pris. & Large-sized Poly. LIB
 - · Strategies for No.1 Poly. LIB Maker Responding to Surging Polymer Demand
 - PDP: Shipment Growth with Strategic Products Despite Market Contraction





New Business

- > Long-term Growth Strategies with 'Selective Differentiation'
 - xEV : Independent Management by Merger of SBL **Order Receiving Activities Targeting Major OEMs**
 - ESS: Start of Mass Production of Residential ESS Order Receiving Activities Targeting ESS for Telecom Base Station in Asia





>> Named to DJSI for 9th Straight Year (Sep. 2012)







References





* Income Statement – IFRS (Consolidated)

[Unit: KRW Bn]

	Q3'11	Q4'11	FY'11	Q1'12	Q2'12	Q3'12
Revenue	1,447.7	1,437.8	5,443.9	1,376.7	1,477.4	1,502.9
cogs	1,276.0	1,263.9	4,760.6	1,195.1	1,221.3	1,248.1
Gross Profit (%)	171.7 (11.9%)	173.9 (12.1%)	683.3 (12.6%)	181.6 (13.2%)	256.1 (17.3%)	254.8 (17.0%)
Operating Profit (%)	43.0 (3.0%)	11.1 (0.8%)	203.7 (3.7%)	67.0 (4.9%)	84.0 (5.7%)	1,520.5 (101.2%)
Non-operating Income	92.9	88.9	274.4	98.2	82.3	121.2
Pre-tax Profit (%)	135.9 (9.4%)	100.0 (7.0%)	478.1 (8.8%)	165.2 (12.0%)	166.3 (11.3%)	1,641.7 (109.2%)
Tax Expenses	24.3	38.8	127.0	46.4	50.2	435.7
Minority Interests	11.6	6.3	31.0	6.8	10.8	7.5
Net Income (%)	100.0 (6.9%)	54.9 (3.8%)	320.1 (5.9%)	112.0 (8.1%)	105.3 (7.1%)	1,198.5 (79.7%)
Depreciation & Amortization	114.0	118.2	430.1	117.0	121.5	106.0
CAPEX	85.1	81.7	408.3	113.7	81.4	60.0



Balance Sheet – IFRS (Consolidated)

[Unit: KRW Bn]

	End of Q3'11	End of FY'11	End of Q1'12	End of Q2'12	End of Q3'12
Assets	8,789.4	8,527.4	8,896.5	8,589.6	10,578.0
Current Assets	2,634.6	2,364.1	2,465.6	2,353.9	2,521.2
Quick Assets	2,002.3	1,780.5	1,860.8	1,716.6	1,880.2
Inventories	632.3	583.6	604.8	637.3	641.0
Non-current Assets	6,154.8	6,163.3	6,430.9	6,235.7	8,056.8
Investment Assets	3,950.9	3,985.4	4,255.7	4,107.3	6,041.6
Property & Equipment	1,893.6	1,827.2	1,831.8	1,785.3	1,673.6
Intangible Assets	100.2	140.3	136.8	138.4	131.2
Others	210.1	210.4	206.6	204.7	210.4
Liabilities	2,437.9	2,212.9	2,401.0	2,167.2	2,903.4
Current Liabilities	2,013.0	1,750.0	1,865.6	1,650.0	1,626.2
Non-current Liabilities	424.9	462.9	535.4	517.2	1,277.2
Shareholders' Equity	6,351.5	6,314.5	6,495.5	6,422.4	7,674.6
Capital Stock	240.7	240.7	240.7	240.7	240.7



